



Dear Potential Sponsor:

The VISD Education Foundation seeks to fuel educational access and achievement in students' and educators' lives as we help light the way to a brighter future! To help do just that, the Foundation is forging ahead with a new endeavor, the **Bright Ideas Telethon**, in January/February 2021, pending network clearance. This two-hour event will air over ABC, NBC, CBS, and Fox and feature promotions two weeks leading up to the event. As a result, there will be an **overwhelming amount of air-time** that your family, organization, or business will receive in return for your sponsorship.

By participating in this event as a sponsor, you, too, can shine your light in support of public education! Enclosed with this letter are the levels of sponsorship and a sponsorship form. **Please submit the included form and your check or credit card number to the Foundation office. You may also pay online.**

As a community, we must nurture an environment of success through our students' educational achievements. **Please join us as together we support public education in Victoria, at a time when it is needed most!**

With gratitude,

Matthew Albrecht
Chair of Development
VISD Education Foundation
P.O. Box 1759
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Robin Harkey
Executive Director

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Victoria ISD Education Foundation is a nonprofit organization dedicated to providing educational excellence for every child in our schools. The Foundation's function is to raise money for student scholarships and educational program grants developed and implemented by district educators.